



Meeting Record	<h2 style="text-align: center;">Senior's Needs Assessment Focus Group Meeting</h2> <p style="text-align: right;">Wednesday, June 05, 2013 6:30 p.m.</p>	
<b>Facilitator and note taker:</b>	Sue Lawther	
<b>Attendees:</b>	Sue Lawther, Linda McKean, Freda Cook, Melissa Deller, Jan Mitchell, Phil Mitchell, Linda Jenkinson, Celia Brooks, Kathy Macalister, Michelle Cary-Barnard	
<b>Regrets:</b>	Judy Gaudin-Reise	
<b>Guests:</b>	Stacey Murl	
Issue	Discussion	Action:
Opening Remarks	Sue welcomed every back from summer break and thanked everyone for coming.	
Review of Last Meeting's Action Steps	Review Action Steps from last meeting: <ol style="list-style-type: none"> <li>1. access the NHS website and review success projects to see if there is anything we could replicate here in Whistler</li> <li>2. remind everyone you know to complete the B@H online survey</li> <li>3. keep Ironman team updated on any pertinent information</li> <li>4. experiment with Ironman t-shirt printing</li> <li>5. check silk screening costs for Ironman t-shirts</li> <li>6. contact RMOW's Kevin Demaskie re: My Health My Community</li> <li>7. follow up with Stephanie for Access Whistler Guide timeline and date commitments</li> <li>8. review the downsizing guide category copies and come to the sticky note session with ideas and suggestions</li> </ol>	Ongoing  Completed Completed Completed Completed Ongoing Completed  Completed
Access Guide Reprint Update	Melissa reported that the Measuring Up Select Committee has taken up the name Access Whistler and run with it, so discussions took place with The Whistler Question to change the name. Name change suggestion is Savvy Whistler 50+ ... and is modeled on a guide published in the Interior with Glacier Media (who own The Question). Melissa met with Quinn (new editor) and Stephanie and production time lines were established. The publication is targeted to be complete by the Flu Clinic.	Melissa to advise if editing services are needed.
Downsizing Guide Update	The team reviewed the draft insert received from the Whistler Question. Comments were as follows: <ul style="list-style-type: none"> <li>• looks great</li> <li>• good layout with quiz on the back page</li> <li>• the rating for the quiz be a series of stars ...</li> </ul> <p style="text-align: center;">1 – 20 : 1 star of 5 filled in 20 – 34 : 2 stars of 5 filled in</p>	Sue to send John and Melissa an e-mail with rating

	<p>35 – 44 : 3 stars filled in  45 – 49 : 4 stars filled in  50 : all 5 stars filled in</p>	
Transportation Update (incl. B@H)	<p>Phil updated the team on the last Se 2 Sky transportation meeting in June. The following are highlights:</p> <ul style="list-style-type: none"> <li>• province is thinking of deregulating the transportation services to the Sea to Sky corridor which would allow other carriers to enter the marketplace</li> <li>• Northern Health Connection working with Prince George – created a transportation system which would be a good model for us</li> <li>• Medical appointments only at this stage</li> <li>• Another meeting scheduled for early October</li> <li>• Study undertaken with funding from Squamish Credit Union – more local feel than the STAR study</li> </ul> <p>Transportation is a key element of B@H now, but only for seniors. It is recognized that in order to make a transportation system work, all demographics will need to be included.</p>	Melissa to forward survey results to team
SNAP Report	<p>Melissa updated the team on the following:</p> <ul style="list-style-type: none"> <li>• Seniors Expo being planned ... same layout as last year <ul style="list-style-type: none"> <li>○ Service providers first and businesses second</li> <li>○ Task list at next meeting</li> </ul> </li> <li>• “Painting Class with Gretchen” is being hosted once a month : could MAC host this for a second day each month?</li> <li>• Intergenerational Project ... 4 seniors have signed up and criminal record checks underway. Next will be a garden program in the spring.</li> <li>• Resource directory underway</li> <li>• Silver Linings articles</li> </ul>	Sue to take painting lessons to the Board at next meeting.
Ironman Debrief	<p>Everyone had a blast. Lots of disconnects but this is to be expected for a ‘first time’ community. Freda reported:</p> <ul style="list-style-type: none"> <li>• List of disconnects has gone to race organizers</li> <li>• Shared some stories that ‘made the day’</li> <li>• MAC volunteers were committed and reliable</li> </ul> <p>We are all “in” for next year!!! Well done Freda ... thank you so much for being our captain!</p> 	
My Health My Community	<p>Sue reported that RMOW is moving forward with promoting the My Community My Health survey. The survey is online only and the RMOW is planning to:</p> <ol style="list-style-type: none"> <li>1) Post on www.whistler.ca ASAP</li> <li>2) Distribute a story about the survey and a link in Whistler Today</li> <li>3) Promote/distribute through RMOW social media channels</li> <li>4) Highlight in the Oct. 1 Mayor’s report</li> </ol> <p>Kevin Demaski (RMOW) advised:  I had a phone meeting with the VCH project lead this morning and she is happy to have us involved. Question: Do you think MAC members are most effectively</p>	Sue to continue to work with RMOW on this initiative.

	<p>engaged through an online survey? There is no "door to door" survey planned, but VCH is providing outreach workers in some communities to visit select groups they feel may not be most accessible through online surveys. These folks do face to face visits and enter the survey answers into a tablet. There is no outreach currently planned for Whistler. Do you think we could make a case for asking VCH to come here and engage our community.</p> <p>After some discussion it was generally felt it would be advantageous to have an outreach worker attend the Seniors' Expo and Flu Clinic to do paper surveys.</p>	
Silver Linings Column Topics	<p>The team were generally in agreement with the article list proposed by Maria last year. One addition might be:</p> <ul style="list-style-type: none"> <li>• How the Seniors of Whistler keep events going at Whistler by volunteering ... huge dependability factor with seniors</li> </ul> <p>An article could perhaps explore all the events and activities that Whistler seniors keep alive!</p>	
Membership Drive Action Steps	<p>Membership Chair Stacey Murl reported that membership on the website was ad hoc at best and underutilized. When she started trying to figure how to pull this whole thing together, it was such a mess that she drew on her resource (her husband!). The following actions have taken place:</p> <ul style="list-style-type: none"> <li>• Took the people who were on the website, but did not access it because they did not know how, and let them know how to use it</li> <li>• Took the people who were not on the website and put them on, advised them, and are teaching them how to use it</li> <li>• Listed all the members who have not been active and are expired. (Phil is direct calling each one)</li> </ul> <p>So how do we "Create value to membership"</p> <p>What are the hooks? What do we offer people? Currently:</p> <ul style="list-style-type: none"> <li>• Calendar of activities</li> <li>• A central resource for the community's seniors</li> <li>• Seniors' drop in</li> <li>• Computers at the Seniors Centre (are being used by seniors)</li> </ul> <p>We need to let people know it is not still all about housing, and that we need "voices" (memberships) to advocate for ageing in place initiatives that will keep us all here in the community in the years to come.</p>	<p>Think of 5 things we could do to draw new members into the group.</p> <p>Phil to circulate expired member list to team.</p> <p>Team members to review list and advise updates on contacts or people they know personally they could call.</p>
Action Steps	<ol style="list-style-type: none"> <li>1. Melissa to advise if editing services are needed.</li> <li>2. Sue to send John and Melissa an e-mail with rating</li> <li>3. Melissa to forward survey results to team</li> <li>4. Sue to take painting lessons to the Board at next meeting.</li> <li>5. Sue to continue to work with RMOW on this initiative.</li> <li>6. All to think of 5 things we could do to draw new members into the group.</li> <li>7. Phil to circulate expired member list to team.</li> <li>8. Team members to review list and advise updates on contacts or people they know personally they could call.</li> </ol>	
Set Next Meeting Date	<p>The next meeting date was set for <b>Wednesday, October 02, 2013</b> in the Outreach Room at <i>The Whistler Blackcomb Foundation Social Services Centre</i> at <b>5:30</b> p.m.</p>	
		

1.	Nurse Practitioners in Whistler – a new model for gerontology?
2.	How do Seniors age in place in a virtual community?
3.	Is there a role for the group as a catalyst for support groups?
4.	Library partnership potential?
5.	<b>Vehicle sharing of Adaptive Sports van – this could come into play with STAR initiative????</b>
6.	Schedule follow up Town Hall meeting later in the year (2012)

**Next Meeting Takes Place....**

<b>Date</b>	04 September 2013	<b>Start</b>	5:30 p.m.	<b>End</b>	7:00 p.m.	<b>Location</b>	Outreach Room, WB Foundation Social Services Centre (Spring Creek)
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