

Meeting Record

Senior's Needs Assessment Focus Group Meeting

Wednesday, 06 November 2013 5:30 p.m.

Facilitator and note taker:	Sue Lawther
Attendees:	Sue Lawther, Linda McKean, Freda Cook, Melissa Deller, Linda Jenkinson, Celia Brooks, Judy Gaudin-Reise, Michelle Cary-Barnard
Regrets:	Jan Mitchell, Kathy Macalister, Phil Mitchell
Guests:	Deborah Eaton-Kent

Issue	Discussion	Action:
Opening Remarks	Sue thanked everyone for coming, welcomed Deborah, and opened the meeting with a round robin introduction.	
Review of Last Meeting's Action Steps	<p>Review Action Steps from last meeting:</p> <ol style="list-style-type: none"> 1. Melissa to circulate draft for review 2. Sue to circulate 2nd draft for review when received 3. Melissa to advise if further volunteers are needed for the Expo and Flu Clinic. 4. Melissa to go back to David Sweeney and ask for a weekday evening in January for speaker Patty Randall. 5. All to respond to volunteer opportunities (Food Prep and Coffee Room Monitors) 6. continue dialogue with Kevin Damaskie: outreach worker for My Health My Community survey 7. forward minutes to Maria 8. continue hard calling Outstanding members 9. take membership issue to next Board meeting 10. review New Horizons' for Seniors list of successful projects 	<p>Cancelled</p> <p>Cancelled</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Pending</p> <p>Completed</p>
Lifestyle Expo and Flu Clinic Review	<p>Feedback included:</p> <ul style="list-style-type: none"> • attendees were better spaced so no huge line up • attendance was down over last year ... 115 this year over 141 last year • pharmacists did a huge push advertising flu shot • date was later this year • women's centre hours and subsequent availability of 'social room' limited • good opportunity to present MAC membership • the 'energy' was good <p>Take aways for next year:</p> <ul style="list-style-type: none"> • earlier date • schedule on a day when Women's Centre is closed • 3 hour time slot 	

	<ul style="list-style-type: none"> Attendees responded positively to MAC membership when the term “getting the numbers up” was used. No active participation required! Use prizes to get attendees to circulate between the suppliers. Perhaps a Passport which, when fully stamped, is submitted for a prize draw; or each supplier offers their own draw at their table. The “prizes” at the My Health My Community table were a HUGE hit. We can parlay this into success for all suppliers. 	
Savvy Whistler Reprint Update	<p>Melissa reported on the change of ownership for The Question. This ownership change presented some challenges for getting the Savvy Whistler reprint done on time, but with significant perseverance and some overtime from Melissa, it made the deadline. It does look great, and seems to be being well received, but it is not a money maker for The Question and future reprints might be in jeopardy.</p> <p>Action Step: follow up with new editor and owners of The Question</p>	Melissa to follow up with The Question
Downsizing Guide Update	<p>Final draft was not received for editing, but the finished product is good and well laid out. All team members were happy with the result but take away for next year is to follow up for circulation of final draft for approval before print.</p>	
Transportation Update	<p>Phil and Sue attended the Sea2Sky Transportation committee meeting in Squamish on October 22nd. Highlights included:</p> <ul style="list-style-type: none"> Committee is chaired and sponsored by VCH Community Development. Funding for Community Development is being withdrawn in March, 2014 and Karen Clark will no longer be with VCH in this capacity. It was generally agreed between committee participants that the committee should continue. Format to be discussed at the next meeting. Translink representative was at the meeting and reported that they are just beginning to look at transportation issue between Squamish and Vancouver. It was generally agreed that we could use Squamish as a ‘hub’ and get riders from outlying areas (Mount Currie, Pemberton, Whistler, Britannia Beach) to scheduled rides to Vancouver. Pickups on the Vancouver end might be a challenge and we might have to partner with an existing service in Vancouver to get riders from their appointments to a ‘hub drop off point’. Lois reported that B@H funding would be approved shortly and the next steps are: <ul style="list-style-type: none"> Hire a co-ordinator Set up Advisory Committee Build networks – getting seniors out to centres, medical appointments, shopping Use existing programs to build on Transportation was one of the key issues for B@H survey respondents Sub committees were formed to investigate existing services that might be potential partners within each community. Sue and Phil to meet with Jack Crompton in Whistler. 	<p>Sue to circulate meeting minutes when received from VCH.</p> <p>Sue and Phil to meet with Jack Crompton</p>
SNAP Report	<ul style="list-style-type: none"> David Sweeney’s guest speaker can only come during the day so Melissa will schedule her for a Club 50+ presentation Gretchen’s painting sessions have been very popular Nester’s Pharmacy’s pharmacist (Eric) coming to a Club 50+ session with the message “Simplify, Simplify, Simplify” Table hosts are needed for Welcome Week ... request will be circulated later this week The calligraphy sessions presented by the Multicultural Society were very successful and have rippled down to children’s sessions. They are 	

	thrilled with the response.	
My Health My Community	RMOW did contact VCH and secure two My Health My Community survey outreach workers for the Seniors' Expo. The outreach workers were happy with the opportunity and the response. Freda reported that they will be mailing paper surveys to MAC and we can distribute them throughout the community. Action Step: identify distribution points for paper survey at next meeting and assign drop off points.	All to think of distribution points for My Health My Community paper surveys
Silver Linings Column	Changes at The Question have altered the submission dates for the column. All writers have been notified and are on board. Christmas column from Marie could focus on how seniors in Whistler celebrate Christmas.	Sue to send minutes to Marie
Membership Drive Update	Phil continued the phone blitz, but response was poor. We were much more successful at the Seniors' Expo and Flu Clinic where face to face we were better able to convey our needs and get our message of pumping up the membership numbers so we can lobby effectively. That message seemed to resonate with Expo attendees, and we secured 21 new members and 8 returning members. Action Step: It was generally agreed we need to make ourselves more visible and do a much better PR job. We will brainstorm ideas next meeting.	All to think of visibility opportunities and how we can do a better PR job
Winter 2013 Project Ideas	General Discussion centred around the 3 identified project opportunities as follows: <ol style="list-style-type: none"> 1. 2nd Town Hall Meeting in January <ul style="list-style-type: none"> • January 13th was identified as the best potential date • Sue to contact Our Lady of the Mountains to make booking • Sue to pull collateral from last meeting for review at next meeting 2. Advanced Care Planning and Advocacy <ul style="list-style-type: none"> • Generally agreed this is an issue near and dear to our hearts • We could also do a Savvy Whistler insert next year on this issue • Everyone has been touched by someone who did not plan and did not have advocacy available ... we would all like to prevent the fear and isolation that can occur from not having planning in place 3. Apply for a New Horizons' for Seniors grant <ul style="list-style-type: none"> • Team members all had their favourite project idea from the list of successful projects! • Two main themes seemed to emerge ... art and personhood • Some ideas were: <ul style="list-style-type: none"> ○ Live Laugh Love and Be Happy (the idea of Personhood and identity as one ages – no-one in Whistler grows old!!) ○ Heart to Art – self-expression through art ○ A crafts and learning centre – an art spot for seniors ○ Making old memories new again – work with one of the local film makers to document Whistler stories ○ How to Spot a Wolf in Sheep's Clothing ○ Gourmet Grannies ... cooking for people who access our food bank. Come for a bag of food and stay for lunch? <p>All agreed we needed to partner with existing agencies in the community for a successful outreach project. Action Step: Sue to contact New Horizons for Seniors to get copies of projects for review at next meeting.</p>	Sue to pull collateral from 1 st Town Hall meeting All to research ideas for Advanced Care Planning and Advocacy opportunities Sue to contact New Horizons for Seniors for identified replicable projects
Action Steps	<ul style="list-style-type: none"> • Melissa to follow up with The Question for next year's publication of Savvy Whistler • Sue to circulate Sea2Sky Transportation meeting minutes when 	

	<p>received from VCH.</p> <ul style="list-style-type: none"> • Sue and Phil to meet with Jack Crompton to explore existing transportation services in Whistler that we might expand • All to think of distribution points for My Health My Community paper surveys • Sue to send Focus Group minutes to Marie • All to think of visibility opportunities and how we can do a better PR job to increase our membership numbers • Sue to pull collateral from 1st Town Hall meeting • All to research ideas for Advanced Care Planning and Advocacy opportunities • Sue to contact New Horizons for Seniors for identified replicable projects 	
Set Next Meeting Date	The next meeting date was set for Wednesday, December 04, 2013 in the Outreach Room at <i>The Whistler Blackcomb Foundation Social Services Centre</i> at 5:00 p.m.	
Parking Lot		
1.	Nurse Practitioners in Whistler – a new model for gerontology?	
2.	How do Seniors age in place in a virtual community?	
3.	Is there a role for the group as a catalyst for support groups?	
4.	Library partnership potential?	
5.	Vehicle sharing of Adaptive Sports van – this could come into play with STAR initiative?????	
6.	Schedule follow up Town Hall meeting later in the year (2012)	

Next Meeting Takes Place....

Date	04 December 2013	Start	5:00 p.m.	End	6:00 p.m.	Location	Outreach Room, WB Foundation Social Services Centre (Spring Creek)
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