

Meeting Record



Senior's Needs Assessment Focus Group Meeting

Wednesday, 04 December 2013 5:00 p.m.

Facilitator and note taker:	Sue Lawther
Attendees:	Sue Lawther, Melissa Deller, Linda Jenkinson, Celia Brooks, Judy Gaudin-Reise, Kathy Macalister, Phil Mitchell
Regrets:	Jan Mitchell, Michelle Cary-Barnard, Linda McKean, Freda Cook
Guests:	Deborah Eaton-Kent, Stacey Murl

Issue	Discussion	Action:
Opening Remarks	Sue thanked everyone for making the time to come in this busy holiday season.	
Review of Last Meeting's Action Steps	<p>Review Action Steps from last meeting:</p> <ol style="list-style-type: none"> 1. Melissa to follow up with The Question for next year's publication of Savvy Whistler 2. Sue to circulate Sea2Sky Transportation meeting minutes when received from VCH. 3. Sue and Phil to meet with Jack Crompton to explore existing transportation services in Whistler that we might expand 4. All to think of distribution points for My Health My Community paper surveys 5. Sue to send Focus Group minutes to Marie 6. All to think of visibility opportunities and how we can do a better PR job to increase our membership numbers 7. Sue to pull collateral from 1st Town Hall meeting 8. All to research ideas for Advanced Care Planning and Advocacy opportunities 9. Sue to contact New Horizons for Seniors for identified replicable projects 10. Sue to take painting class request to the Board 	<p>On hold</p> <p>Completed</p> <p>Completed</p> <p>Pending</p> <p>Completed</p> <p>Pending</p> <p>Completed</p> <p>Continuing</p> <p>Completed</p> <p>Completed</p>
Transportation Update	<p>Phil reported on meeting with Jack Crompton:</p> <ul style="list-style-type: none"> • Jack expressed interest in exploring a new Sea to Sky transportation model to meet the needs of the corridor • He will attend the next Sea to Sky Transportation Committee meeting in the new year • He has the vehicles and it makes sense to keep the wheels moving • Would eliminate need to lease equipment (costly) • He has licenses for the Sea to Sky corridor ... new operators would likely not have required licenses nor would they be able to get them 	
My Health My Community	Tabled until next meeting due to Freda's absence.	All to think of distribution points for My Health My Community paper surveys
Membership Drive Update	Stacey reported that Club 50 has come under the MAC umbrella! This will offer online services for Club 50 participants and will begin to address one of the	Sue to provide 80 flyers to Stacey.

	<p>pillars of MAC's ageing in place philosophy (social). Although many Club 50 participants are already MAC members, this will build MAC membership numbers slightly and will give more value of membership.</p> <p>MAC Flyers will be placed at every place setting at Saturday's Club 50 event and Stacey will explain the merger to the attendees. It is anticipated that everyone will understand the advantages of the move and be supportive.</p> <p>Discussion also noted that the term 'sponsorship' might be better than 'membership'. It is more palatable to many people and does not evoke the need to do anything other than pay a small amount of money each year. The thought of a membership card also surfaced again.</p>	<p>Phil to check on costs of printing membership cards.</p>																		
<p>Town Hall Meeting</p>	<p>Details:</p> <ul style="list-style-type: none"> Monday, January 13, 2014 6:30 p.m. start Our Lady of the Mountains Hall 6 round tables (more can be set up if needed) Volunteer list as follows: <table border="1" data-bbox="407 737 1008 1325"> <thead> <tr> <th>Task</th> <th>Person Responsible</th> </tr> </thead> <tbody> <tr> <td>Set Up</td> <td>1. Michelle 2. Bob 3. Melissa 4. Les</td> </tr> <tr> <td>Door Greeters</td> <td>1. Linda 2. Celia</td> </tr> <tr> <td>Registration</td> <td>1. Judy 2. Stacey</td> </tr> <tr> <td>Recorder</td> <td>1. Kathy</td> </tr> <tr> <td>Photographer</td> <td>1. Melissa</td> </tr> <tr> <td>Table Hosts</td> <td>1. Phil 2. Bob C. 3. Stacey 4. Bob M. 5. Rosemary 6. Judy</td> </tr> <tr> <td>Refreshments</td> <td>1. Michelle</td> </tr> <tr> <td>Clean Up</td> <td>All</td> </tr> </tbody> </table> <p>Highlights of the general discussion were:</p> <ul style="list-style-type: none"> Use target market designator of "50+" rather than 'seniors' Suggest name of Mature Active Community rather than Mature Action Community to more clearly reflect what it is that we are Where have we been? Where are we now? Where are we going? We are "seasoned citizens" ... yes, hot and spicy no less! Get invite letter out by e-mail (and snail mail if no e-mail available) by December 15th – Sue to circulate draft for team review) Follow up phone calls will be done in the week of January 03 – 10 MAC members will be invited this year ... 2 years ago we did not invite MAC members as we wanted to hear from the community at large but it was generally agreed that this community update would be just as valuable for MAC members as it would be for the community at large MAC Board has approved expenditure of an ad in The Pique Newsmagazine for the event What do we want to ask attendees this year? Discussions included the following points: 	Task	Person Responsible	Set Up	1. Michelle 2. Bob 3. Melissa 4. Les	Door Greeters	1. Linda 2. Celia	Registration	1. Judy 2. Stacey	Recorder	1. Kathy	Photographer	1. Melissa	Table Hosts	1. Phil 2. Bob C. 3. Stacey 4. Bob M. 5. Rosemary 6. Judy	Refreshments	1. Michelle	Clean Up	All	<p>Sue to craft draft invite and circulate for review Sue to e-mail invites on or before December 15th All to provide feedback by return e-mail.</p>
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	<ul style="list-style-type: none"> ○ Where do we go from here? ○ What will make you participate in MAC? ○ What is the biggest thing we are missing in Whistler to facilitate you staying in Whistler in the future? ○ What do you want for your \$15 per year? ○ What are your expectations of MAC? ○ How can we best help you? ○ MAC is not all about housing anymore, but suitable housing is likely still a consideration for many people currently living in Whistler (we do not have any independent living or care facilities in the community) ○ How do we engage as we age? ○ We want to find new ways to say "yes" ○ We have the opportunity to make Whistler a new model for actively ageing in place ... actively ageing in place because we are a very different and active group of people over 50 ○ Why will people NOT join (support) MAC? <p>Sue will now take these points and craft and circulate a draft of 4 questions (10 minutes each) for discussion at the round tables. Team members can edit, recraft, and provide feedback on the questions. Once the questions are agreed upon, we can complete the facilitators cheat sheet at the January 8th Focus Group Meeting prior to the Town Hall meeting of January 13th.</p> <p>Melissa volunteered to track RSVP's again this year. Thanks Melissa!</p>	
Advanced Care Planning and Advocacy	<p>It was generally agreed that the brainstorming session for the ACPA initiative should take place after the town hall meeting. Tentative scheduling for the last week of January or early February. Freda will be away but hopefully we can connect via Skype or Facetime as this is her area of interest and expertise. But we do have a huge resource at the table ... Judy was involved in the Fraser Health ACP project and although she does not have the files anymore, she does have her mind which we can pick!! WOW. Mega jackpot! Melissa reminded everyone to review the "My Voice" document http://www2.gov.bc.ca/gov/topic.page?id=E7A581A9BC0A467E916CFC5AD2D3B1E8</p>	
New Horizon's For Seniors Grant Application	<p>Sue reported Board support for the idea of creatively recording seniors' stories about Whistler. Sue approached Chris Hodkinson (Client Services and Facilities Manager) at Whistler Arts Council who was immediately attracted, intrigued and excited about the idea. He suggested also including the Whistler Museum and Lil'Wat Cultural Centre. The seed has been planted, and we will meet with Chris and some of his staff in the New Year. Judy expressed interest in participating in these meetings and Sue will advise as soon as Chris responds to e-mail invite (already sent).</p> <p>General discussion was animated and full of great ideas ... and Kathy reminded us that it is Whistler/Blackcomb's 50th anniversary next year and we might want to contact them if we are doing a creative piece about seniors' stories. Judy's extended family circle includes a filmmaker who has done a lot of not for profit work.</p> <p>Very exciting! Again, will be the focus of team efforts after the Town Hall meeting in January.</p>	<p>Sue and Judy to meet with Chris and Arts Council representatives. Judy to speak with family filmmaker to get some ideas.</p>
Action Steps	<ul style="list-style-type: none"> • All to think of distribution points for My Health My Community paper surveys • Sue to provide 80 MAC flyers to Stacey. • Phil to check on printing costs and options for membership cards • Sue to craft Town Hall meeting draft invite and circulate for review • Sue to e-mail Town Hall invites on or before December 15th • All to provide feedback on Town Hall meeting drafts by return e-mail. 	

	<ul style="list-style-type: none"> • Sue and Judy to meet with Chris and Arts Council representatives. • Judy to speak with family filmmaker to get some ideas. 	
Set Next Meeting Date	The next meeting date was set for Wednesday, January 8th, 2014 in the Outreach Room at <i>The Whistler Blackcomb Foundation Social Services Centre</i> at 5:30 p.m.	
Parking Lot		
1.	Nurse Practitioners in Whistler – a new model for gerontology?	
2.	How do Seniors age in place in a virtual community?	
3.	Is there a role for the group as a catalyst for support groups?	
4.	Library partnership potential?	
5.	Vehicle sharing of Adaptive Sports van – this could come into play with STAR initiative?????	
6.	Schedule follow up Town Hall meeting later in the year (2012)	

Next Meeting Takes Place....

Date	08 January 2014	Start	5:30 p.m.	End	7:00 p.m.	Location	Outreach Room, WB Foundation Social Services Centre (Spring Creek)
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