



Meeting Record	<h2 style="text-align: center;">Senior's Needs Assessment Focus Group Meeting</h2> <p style="text-align: right;">Wednesday, 07 May, 2014 5:30 p.m.</p>	
Facilitator and note taker:	Sue Lawther	
Attendees:	Sue Lawther, Kathy Macalister, Freda Cook, Celia Brooks, Jan Mitchell, Phil Mitchell, Melissa Deller, Dawn Minnett, Linda Jenkinson	
Regrets:	Michelle Cary-Barnard, Linda McKean, Judy Gaudin-Riese	
Guests:		
Issue	Discussion	Action:
Opening Remarks	Sue welcomed everyone and thanked those in attendance for coming. A quick round table intro was undertaken to introduce Dawn Minnett to the group.	
Review of Last Meeting's Action Steps	Review Action Steps from last meeting: <ol style="list-style-type: none"> 1. meet with Lois Wynne to draft funding application for expansion of Volunteer Driver program to Pemberton and Squamish (Sue and Melissa) 2. meet with Freda to review brainstorming session results for Advocacy insert (Sue) 3. meet with Whistler Museum (Sue and Judy) 4. purchase food for refreshment table (Sue) 5. re-send Ironman sign up instructions (Linda) 6. sign up for Ironman (All) 	Completed Completed Completed Completed Completed Ongoing
Review AGM	General feeling was that the speaker was a successful draw (attendance was almost double that of previous year's). Takeaways included: <ul style="list-style-type: none"> • keep the speakers high profile and pertinent • use the term "older adults" • make sure audio visual equipment arrives on time • rent a large coffee urn next year (Church Hall did not have one this year) A huge "thank you" to all who helped make the event so successful ... without strong volunteer support it simply would not be possible. <div style="text-align: center;">  </div>	
Transportation Update	The trifold brochure documenting available transportation opportunities throughout the Sea to Sky Corridor has been completed by the Committee. It will be distributed through VCH, SLRD, RMOW, Village of Pemberton, and Squamish Muni channels.	Sue and Phil to continue working with Sea to Sky Transportation

	<p>The Committee is now focused on a grant application for the replication of WCSS' Helping Hand Volunteer Driver program in both Pemberton and Squamish. The grant application will be submitted to Whistler Healthcare Foundation in the amount of \$30K. If successful, the grant monies will be used to start up and subsidize a Volunteer Driver program throughout the Sea to Sky Corridor for a 2 year period. The program will be monitored with the ultimate goal of becoming self-sustaining.</p> <p>Phil reported on a community stakeholder BC Transit meeting held on May 7. BC Transit is putting together its planning for the next 25 years, and we need to ensure that the voice of seniors' is heard. Phil will continue to attend the stakeholder meetings when announced.</p>	Committee
SNAP Report	<p>Melissa reported as follows:</p> <ul style="list-style-type: none"> • guest speaker series is successful and will be continued as a draw to get people to the Seniors' Centre Drop In • a Canada Day celebration is being planned ... possibly a BBQ on July 2nd? More details to follow. • May 15th Drop in features a new group in town called Re-Stretch • May 22nd Drop in features VCH's Francesca Cole outlining what community services are available • June speakers will include David Sweeney and a hearing screening opportunity • Outreach opportunities continue to happen in the community 	
Savvy Whistler Insert Brainstorming	<p>The team reviewed the revised draft incorporating suggestions from the last meeting. A few additional tweaks were made, and a final draft will be ready for review at June's meeting.</p> <p>Melissa to meet with Whistler Question to determine 2014 plans for Savvy Whistler Guide.</p>	Melissa to meet with Whistler Question
Town Hall Meeting Next Steps Update	<ul style="list-style-type: none"> ✓ Presentation to Council went well. Commitment from Council to start collecting hard data on seniors demographic. This will be done through the annual survey. Big step forward. ✓ Sue and Melissa to meet with Norm McPhail, General Manager Corporate and Community Services, RMOW to follow up and open a conversation for moving forward ✓ Top 3 priorities were identified as: <ol style="list-style-type: none"> 1. Transportation 2. Services (incl. home support and medical) 3. Housing (independent living, assisted living, full care) <p>Highlights of the general discussion that followed are:</p> <ul style="list-style-type: none"> • Transportation is pretty much being dealt with by the Sea to Sky Transportation Committee. The new tri-fold brochure has hit the streets, and Melissa continues to promote our Volunteer Driver service locally. It was felt that this area would not be the highest and best use of our time at this point. • Housing continues to be a core focus for MAC. Our Housing Committee (Bob Calladine, Gord Leidal, Garry Watson) continue to explore opportunities as they arise, and Bob is taking over MAC's representation on WHA Board to continue Gord's amazing work to date. A suggestion came from the floor to explore existing B&B's or small hotels as a location for assisted living. Again, the general feeling was that this area of concern was being worked on and would not be the highest and best use of Focus Group attention. • Services ... this was unanimously agreed as being the highest and best use of the team's time. Ideas include: <ul style="list-style-type: none"> ○ Collect hard data to support advocacy efforts ○ Develop strategic alliances amongst community assets to build on existing services to provide for changing demographic 	<p>Sue and Melissa to meet with Norm McPhail</p> <p>All to prioritize ideas for next season's top 3 projects.</p>

	<p>needs</p> <ul style="list-style-type: none"> ○ Have an advocate for older adults at RMOW level ... perhaps by ensuring an older adult is represented on all existing advisory boards and community and muni networks. Need to identify existing boards, group and networks, then work to get older adult representation. ● Overall take away was that we must have patience. We are the foundation that is working to create an infrastructure for seniors 10 years from now. ● Ad hoc suggestions of note were: <ul style="list-style-type: none"> ○ More regular meetings to develop a stronger sense of older adult community ○ Council members should be encouraged to become MAC members and support the group through membership ○ Expand the Focus Group establishing goals and sub-committees ○ Work with WSS students to create short YouTube promos <p>The role of MAC/WCSS as noted by Town Hall participants:</p> <table border="1" data-bbox="407 737 1265 1335"> <thead> <tr> <th>Solution</th> <th>Owner</th> </tr> </thead> <tbody> <tr> <td>MAC card available at Nesters to encourage donations</td> <td>MAC</td> </tr> <tr> <td>Remove isolation and create community</td> <td>WCSS and MAC</td> </tr> <tr> <td>Advocating to RMOW to keep momentum going</td> <td>MAC</td> </tr> <tr> <td>Encouraging voter turnout at elections</td> <td>MAC</td> </tr> <tr> <td>Organize political meeting with candidates to determine older adult platform</td> <td>MAC</td> </tr> <tr> <td>Creation of a voice on council and/or Seniors' Advisory Group</td> <td>MAC</td> </tr> <tr> <td>Celebration of Seniors' Day</td> <td>WCSS</td> </tr> <tr> <td>Sponsorship for local charities in order to be seen as a group raising money for other causes</td> <td>MAC</td> </tr> <tr> <td>Develop a meeting place for seniors on the mountains</td> <td>MAC</td> </tr> <tr> <td>Guest Speaker program</td> <td>WCSS and MAC</td> </tr> <tr> <td>Focus Group expansion</td> <td>MAC</td> </tr> <tr> <td>Research homecare possibilities</td> <td>MAC</td> </tr> <tr> <td>Updated survey</td> <td>MAC</td> </tr> <tr> <td>Statistics from MAC both long and short term</td> <td>MAC</td> </tr> </tbody> </table> <p>It was agreed to brainstorm top three ideas for next season's efforts at the next meeting.</p>	Solution	Owner	MAC card available at Nesters to encourage donations	MAC	Remove isolation and create community	WCSS and MAC	Advocating to RMOW to keep momentum going	MAC	Encouraging voter turnout at elections	MAC	Organize political meeting with candidates to determine older adult platform	MAC	Creation of a voice on council and/or Seniors' Advisory Group	MAC	Celebration of Seniors' Day	WCSS	Sponsorship for local charities in order to be seen as a group raising money for other causes	MAC	Develop a meeting place for seniors on the mountains	MAC	Guest Speaker program	WCSS and MAC	Focus Group expansion	MAC	Research homecare possibilities	MAC	Updated survey	MAC	Statistics from MAC both long and short term	MAC	
Solution	Owner																															
MAC card available at Nesters to encourage donations	MAC																															
Remove isolation and create community	WCSS and MAC																															
Advocating to RMOW to keep momentum going	MAC																															
Encouraging voter turnout at elections	MAC																															
Organize political meeting with candidates to determine older adult platform	MAC																															
Creation of a voice on council and/or Seniors' Advisory Group	MAC																															
Celebration of Seniors' Day	WCSS																															
Sponsorship for local charities in order to be seen as a group raising money for other causes	MAC																															
Develop a meeting place for seniors on the mountains	MAC																															
Guest Speaker program	WCSS and MAC																															
Focus Group expansion	MAC																															
Research homecare possibilities	MAC																															
Updated survey	MAC																															
Statistics from MAC both long and short term	MAC																															
New Horizons' for Seniors Grant Application	Still waiting for the application to be announced. It should be within the next couple of weeks. The Arts Council and The Whistler Museum are both onboard and will assist and support our application to tell Whistler stories through the eyes of older adults in a digital, funky production that can be used by community agencies and serve as a recording of Whistler's history.	Sue and Judy to continue to monitor application release.																														
Ironman Update	<ul style="list-style-type: none"> ● MAC to supply whistles and some tape to our volunteers. ● Send out volunteer request to our membership ● Maybe do a thermometer of how close we are to our volunteer target? ● Make sure Bob Calladine is on board this year!!!! 	Get your friends to sign up for Ironman																														
Squamish Hospice Meeting	<p>Freda attended the Squamish Hospice meeting in Squamish on our behalf. Highlights of the meeting included:</p> <ul style="list-style-type: none"> ➢ There is no dedicated Hospice bed in Hilltop House ➢ Dr. Peter Edmunds from VCH is working on hospice issues ➢ Consider the "Conversation" movie as a tool for MAC members ➢ It is felt that small towns are better and more inventive at providing hospice services ➢ 70% of people want to die at home, but only 14% do 																															

	<ul style="list-style-type: none"> ➤ More patients should be channeled into Palliative care ... this could same 8000 days per year of medical care and 60% less ER visits <p>Takeaways included:</p> <ol style="list-style-type: none"> 1. Hope is important (reframe the conversation) 2. The earlier you go into Palliative Care, the better the rest of your life will be. Gives you time to plan. <p>Thank you to Freda for attending this meeting and reporting back to us on the issues discussed.</p>	
Action Steps	<ol style="list-style-type: none"> 1. continue working with Sea to Sky Transportation Committee 2. meet with Whistler Question re: Savvy Whistler Guide 3. meet with RMOW's Norm McPhail 4. prioritize ideas for next season's top 3 projects. 5. continue to monitor NH's for Seniors' application release. 6. Get your friends to sign up for Ironman 7. Contact webmaster to put Ironman thermometer on website homepage 	<p>Sue and Phil Melissa Sue and Melissa All Sue and Judy All Sue</p>
Set Next Meeting Date	The next meeting date was set for Wednesday, June 04, 2014 in the Community Room at <i>The Whistler Blackcomb Foundation Social Services Centre</i> at 5:30 p.m.	
		
1.	Nurse Practitioners in Whistler – a new model for gerontology?	
2.	How do Seniors age in place in a virtual community?	
3.	Is there a role for the group as a catalyst for support groups?	
4.	Library partnership potential?	
5.	Vehicle sharing of Adaptive Sports van – this could come into play with STAR initiative?????	
6.	Schedule follow up Town Hall meeting later in the year (2012)	

Next Meeting Takes Place....

Date	07 May 2014	Start	5:30 p.m.	End	7:00 p.m.	Location	Outreach Room, WB Foundation Social Services Centre (Spring Creek)
-------------	-------------	--------------	-----------	------------	-----------	-----------------	--